

Unit	Topic	Lesson	Lesson Objectives	
Unit 1: Introduction to Rhetoric				

Topic 1: What Is Rhetoric?

The Rhetorical Triangle

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Define and understand the key elements of rhetoric

Explore the relationship of speaker to subject, and audience to subject

Define and use fundamental rhetorical terms and vocabulary

Memoir: Angela's Ashes by Frank McCourt

Understand the elements and appeal of the memoir genre

Infer why memoirs might provoke controversy among readers

Basic Rhetorical Terms

Identify and analyze the stylistic and rhetorical devices that are used to persuade in written and oral

communication

Analyze the elements of deductive and inductive arguments, including how premises support conclusions for

both types of arguments

Memoir: Angela's Ashes by Frank McCourt

Analyze how the author's use of humor, technique, and style influence the reader

Compare and contrast characters in memoirs

Identify irony

Topic 2: Close Reading Skills

Annotation and Graphic Organization

Learn close reading strategies for reading analysis

Use graphic organizers to aid in close reading and analysis

Analyze for style

Memoir: Angela's Ashes by Frank McCourt

Identify irony in the text

Infer character motives from action and dialogue

Writing a Précis

Write a précis by breaking it into its five essential parts

Write a rhetorical précis

Memoir: Angela's Ashes by Frank McCourt

Identify and explore the use of pathos by the author

Identify and describe key emotional events that impact characters



Unit	Topic	Lesson	Lesson Objectives	
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Topic 3: Argument Appeals and Visual Analysis

Analyzing Ethos

Understand and analyze the use of ethos

Identify and analyze tone

Memoir: Angela's Ashes by Frank McCourt

Describe and analyze tone and the use of ethos

Identify motif and explain its significance

Analyzing Logos

Understand and analyze the use of logos

Understand and analyze the use of counterargument

Memoir: Angela's Ashes by Frank McCourt

Make connections between narrator and author

Evaluate arguments presented in the text

Identify and analyze themes

Analyzing Pathos and Satire

Understand and analyze the use of pathos

Understand and analyze the use of satire

Memoir: Angela's Ashes by Frank McCourt

Identify and analyze the author's use of symbolism

Identify and analyze the internal and external conflicts of the narrator

Analyzing Graphics

Recognize and analyze various forms of visual rhetoric

Analyze political cartoons in terms of the rhetorical triangle

Close read a visual text for underlying messages

Imitation Exercise Essay

Write imitating voice, rhetorical style, and vocabulary

Using the Graphic Organizer PATTR for Analysis

Use the graphic organizer PATTR for analysis



Unit	Topic	Lesson	Lesson Objectives	
	Topic 4: The Exam: Writing the Analysis Essay			

Format and Scoring Criteria

Understand the format and scoring criteria used on the AP* Exam

Recognize and understand AP* scoring rubric vocabulary

Using Evidence and Embedding Quotes

Write AP* rhetorical analysis paragraphs and essays

Use and embed quotations effectively in analysis writing

Justifying Evidence

Know the criteria for rhetorical analysis

Use evidence effectively to support analysis

Introductions and Conclusions

Write effective AP* analysis essay introductions and conclusions

Use strategies to organize components of analysis writing

Writing a Complete Essay Analyzing Narrative Writing

Write an essay analyzing narrative writing

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Essay Analyzing Pre-20th Century Prose

Write an essay analyzing pre-20th century prose

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Essay Analyzing Satire

Write an essay analyzing satire

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Essay Analyzing a Letter

Write an essay analyzing a letter

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions



Unit	Topic	Lesson	Lesson Objectives
•		Writing a C	omplete Essay Analyzing Nature Writing (Description)
			Write an essay analyzing nature writing (description)
			Practice timed writing
			Review and evaluate peer responses
			Respond and participate in peer discussions
		Revision Es	say
			Revise an analysis essay
			Prewrite, draft, revise, and edit writing
	Topic 5: Th	he Exam: Close Re	eading and Preparing for Multiple-Choice
		Annotation	and Graphic Organizers
			Understand how and why to annotate a text
			Close read using graphic organizers and annotation
			Annotate a text
		Multiple-Cl	noice Exam Strategies for Timing and Guessing
			Recognize common multiple-choice question stems
			Develop strategies for multiple-choice testing
		Multiple-C	hoice Timed Practice Exam
			Practice strategies for multiple-choice testing
			Respond and participate in peer discussions
Unit 2: Ar	gument		
	Tonic 1 · A	nalyzing Argumei	nt

Topic 1: Analyzing Argument

Arrangements and Patterns of Development

Recognize rhetorical strategies and patterns of development

Understand the elements of argument essays

Investigative Journalism: Nickel and Dimed by Barbara Ehrenreich

Understand the parameters of investigative reporting

Define ethical and unethical practices of investigative reporting

Evaluate a piece of investigative journalism for credibility and ethical practices

Argument in Satire

Understand how satire is used to make and defend claims

Recognize the style and effect of satirical writing

Analyze satirical writing and define the intended argument



Unit	Topic	Lesson	Lesson Objectives
•		Investigativ	e Journalism: Nickel and Dimed by Barbara Ehrenreich
			Identify major themes
			Infer the author's position on social and cultural issues
		Graphic Org	anizers PASAFE and PATTR for Analysis
			Use PASAFE and TEAR graphic organizers to read closelyand analyze texts
		Investigativ	e Journalism: <i>Nickel and Dimed</i> by Barbara Ehrenreich
			Evaluate social controversy and nonfiction literature
			Identify social issues and make inferences about the author's position
			Identify the author's use of ethos, pathos, and logos
	Topic 2: W	riting the Argume	ent Essay

Format and Scoring Criteria

Understand the key elements of writing an argument essay Prepare strategies for writing a timed argument essay Understand the AP* written exam scoring elements

Investigative Journalism: Nickel and Dimed by Barbara Ehrenreich

Analyze how satire is used to make an argument Formulate a cohesive argument and take a position on a critical social issue Identify the author's use of ethos, pathos, and logos

Developing a Thesis

Develop strategies for writing a cohesive thesis Use T-chart graphic organizers to organize ideas Write a well-worded cohesive thesis statement

Investigative Journalism: Nickel and Dimed by Barbara Ehrenreich

Take a stand on a critical social issue and defend your position Identify the author's use of ethos, pathos, and logos

Using and Justifying Specific and Relevant Evidence

Evaluate an author's argument for clarity, credibility, and persuasiveness Identify and evaluate personal and universal evidence to support an argument Identify the author's use of ethos, pathos, and logos



Unit	Topic	Lesson	Lesson Objectives
Topic 3: Analyzing Extended Argument			gument

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Recognizing the Opposition

Understand the key elements of a successful counterargument Make inferences to anticipate counterarguments to a claim Incorporate counterarguments into your writing

Making and Supporting Assertions

Recognize logical fallacies

Know the elements of a strong argument

Defend an argument by making and supporting assertions without logical fallacy

Generating Evidence: Increasing Knowledge of World and Local Events and Expository Writing

Research current events

Compare and contrast current events presented from two different perspectives

Grammar: Punctuation: Apostrophes, Hyphens, Dashes, Parentheses, and Brackets

Correctly use the following punctuation: apostrophes, hyphens, dashes, parentheses, and brackets

The Informative Expository Essay

Write an expository essay about current events

Prewrite, draft, revise, and edit writing

Topic 4: The Exam: Developing Arguments and Preparing for Multiple Choice

Writing a Complete Argument Essay For an Open-Ended Prompt Part I

Write an argument essay for an open-ended prompt

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Argument Essay For an Open-Ended Prompt Part II

Write an argument essay for an open-ended prompt

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Argument Essay Responding to a Brief Quote

Write an argument essay responding to a brief quote

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions



Unit	Topic	Lesson	Lesson Objectives
•		Writing a C	omplete Argument Essay Responding to a Longer Passage
			Write an argument essay responding to a longer passage
			Practice timed writing
			Review and evaluate peer responses
			Respond and participate in peer discussions
		Revision Es	say
			Revise an argument essay
			Prewrite, draft, revise, and edit writing
		Multiple-Ch	noice Timed Practice Exam
			Practice strategies for multiple-choice testing
			Respond and participate in peer discussions
	Topic 5: Cı	reating Personal A	Arguments
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Introduction to Personal Memoirs

Identify the author's purpose

Evaluate the author's argument and logic

Grammar: Sentence Openers and Closers

Learn words that act as sentence openers and closers and how to use them effectively

Generating Your Own Thematic Statement to Correspond to Personal Experiences

Understand the difference between a memoir and a personal statement

Create a thesis developed from personal experiences

Grammar: Sentence Fragments and Run-On Sentences

Understand sentence fragments and run-on sentences and how to correct them

Writing a Personal Memoir Using Descriptive Language

Understand the key elements of narrative writing

Annotate a text

Write a descriptive narrative

Prewrite, draft, revise, and edit writing



Unit	Topic	Lesson	Lesson Objectives		
Unit 3: Synthes	Jnit 3: Synthesis				

Topic 1: Analyzing Synthesis

Introduction to Synthesis

Understand and define synthesis writing

Understand strategies for writing a synthesis essay

Evaluate how authors develop ideas and arguments

Introduction: Into the Wild by Jon Krakauer

Infer how an author develops and explores a subject

Analyze how literary works impact ideologies of readers

Evaluating Sources

Choose evidence from multiple sources to support an argument

Critically analyze information and sources

Into the Wild by Jon Krakauer

Critically analyze opposing viewpoints

Evaluate a character based on the dialogue of other characters

The Synthesis Essay

Understand how to use sources to support and illustrate your own ideas

Write a synthesis essay that takes a stand on an issue

Prewrite, draft, revise, and edit writing

Into the Wild by Jon Krakauer

Understand and define asceticism

Make inferences about character motivation

Evaluate internal and external conflicts

Topic 2: Writing a Research Paper

Roots of Research: Topic, Thesis, and Plan

Describe the role of research in academic and personal inquiry

Identify and describe the initial steps of the research process, including choosing a focused, manageable topic, developing and refining a question, and shaping a thesis

Develop a plan for research and establish an organizational system for tracking relevant information and key sources

Describe the importance of developing, adhering to, and revising research plans



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Unit	Topic	Lesson	Lesson Objectives
•		Into the Wi	ld by Jon Krakauer
			Evaluate internal and external conflicts
			Analyze theme
			Make connections among authors
		Research: F	inding and Evaluating Sources
			Identify and describe the characteristics of a variety of print and electronic resources, including both primary
			and secondary sources
			Examine the importance of checking information for accuracy, credibility, and relevance, as well as the
			importance of consulting multiple sources
			Evaluate sources for bias and select sources based on credibility
			Develop and apply a rubric for a research paper that takes into account an examination of reasoning and
			evidence, an analysis of style and tone for the intended audience, a survey of biased language or
			misrepresentation of data, and the author's awareness of questions, concerns, and counterarguments
		Into the Wi	ild by Jon Krakauer
			Evaluate internal and external conflicts
			Analyze theme
		Citations: I	n Others' Words
			Analyze what constitutes plagiarism and understand its consequences
			Survey the ethical and intellectual arguments against plagiarism
			Correctly integrate quotations and citations into text to avoid plagiarism; differentiate between summarizing,
			paraphrasing, and quoting
			Create a list of works cited using correct MLA format
		Into the Wi	ild by Jon Krakauer
			Evaluate the author's use of personal experience
			Evaluate the author's use of ethos, logos, and pathos
		Grammar: S	Say It Again: Quotation Marks
			Summarize in your own words the role of quotation marks as a signal to the reader
			Identify the uses of quotation marks
			Correctly integrate quotation marks with end punctuation and parenthetical citations
		Into the Wi	ild by Jon Krakauer
			Infer an author's purpose
			Evaluate counterarguments
			Develop an opinion and defend it



Unit	Topic	Lesson	Lesson Objectives
-	·	Expository	Writing: Research Synthesis Essay
			Analyze visual rhetoric
			Synthesize sources
			Write a research synthesis essay
			Prewrite, draft, revise, and edit writing

Topic 3: The Exam: Writing the Synthesis Essay and Preparing for Multiple-Choice

Writing a Complete Synthesis Essay from a Released Exam Developing a Single Position

Write a synthesis essay developing a single position

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Synthesis Essay From a Released Exam with a "Defend, Challenge, and Qualify" Prompt

Write a synthesis essay for a "defend, challenge, or qualify" prompt

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Synthesis Essay From a Released Exam With a "Most Important Considerations" Prompt

Write a synthesis essay for a "most important considerations" prompt

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

The Revision Process

Recognize the different qualities and stages of development between a draft and a revision

Understand how to incorporate sources into a revision

Revision Essay

Revise a synthesis essay

Incorporate sources into a revision

Prewrite, draft, revise, and edit writing

Multiple-Choice Timed Practice Exam

Practice strategies for timed multiple-choice testing

Respond and participate in peer discussions



Unit	Topic	Lesson	Lesson Ob	jectives

Unit 4: Exam and Grammar Practice

Topic 1: Essays and Multiple-Choice Practice

Writing a Complete Analysis Essay from a Released Exam Asking Students to Compare Two Passages

Write an analysis essay comparing two passages

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Argument Essay from a Released Exam

Write an argument essay

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Writing a Complete Synthesis Essay from a Released Exam

Write a synthesis essay

Practice timed writing

Review and evaluate peer responses

Respond and participate in peer discussions

Complete Released Multiple-Choice Exam

Practice strategies for timed multiple-choice testing

Respond and participate in peer discussions

Topic 2: Continued Practice using Graphic Organizers PATTR and PASAFE for Analysis

Using the Graphic Organizers PATTR and PASAFE for Analysis

Use graphic organizers PATTR and PASAFE for analysis

Use close reading skills for analysis

Using the Graphic Organizers PATTR and PASAFE for Analysis

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Use close reading skills for analysis

Using the Graphic Organizers PATTR and PASAFE for Analysis

Use graphic organizers PATTR and PASAFE for analysis

Use close reading skills for analysis



Unit	Topic	Lesson	Lesson Objectives
	Tonic 3: Narrati	ive Synthesis	

Conducting Research to Bolster a Personal Argument About Yourself

Research a historical event

Synthesize information to develop and defend an argument

Prewrite, draft, revise, and edit writing